

REGISTER YOUR STUDENTS FOR 0137 COMMUNICATION ARTS & TECHNOLOGY

Digital Storytelling, Film, Television, Journalism, Web Media & More



This course is intended for students who have an interest in several phases of media production. Students will learn the principles, techniques, and procedures of creating a variety of productions for broadcast. Students will gain experience in media program development, planning, producing, editing and evaluating.

Students learn how television, film and web based content is produced and then create it themselves through a hands-on process. In the pre-production procedure students learn about the art of storytelling through critique and practice. In the production procedure students emulate the professional experience for both field and studio productions. Utilizing HD cameras, professional microphones, and professional lighting techniques students will create digital stories to be remembered. Students will also learn the art and use of Green Screen technology. They will develop stories through the use of leading industry software Final Cut Pro Studio and NewTek Tricaster. These professional tools are taught through class discussions, video tutorials, trade magazine articles and fun, relevant projects completed during class time.

DO YOU HAVE A STUDENT WHO ...

- Is looking to improve writing, reading, research and speaking skills?
- Is a creative learner?
- Is kinesthetic, tactile, visual or auditory learner?
- Shows interest in media?
- Is successful in project based learning?

If you answered yes to one or more of these statements please register the student for 0137 Communication Arts & Technology

PROJECTS INCLUDE

Movies, television shows, comedies, dramas, suspense, horrors, commercials, animation, broadcast news shows, demonstration videos, music videos, public service announcements, documentaries, movie trailers

Film is incredibly democratic and accessible, it's probably the best option if you actually want to change the world, not just re-decorate it.

- Banksy

Professional Grade Training & Equipment

- ✓ Edit on professional grade equipment with **Final Cut Pro X**. Used in a variety of professional settings including BBC News Network.
- ✓ Learn about the future of studio broadcasting with our **NewTek Tricaster**. Used by the NBA and Miami Heat.

Other Opportunities

- ✓ Compete in local and national film competitions
- ✓ Win cash & prizes
- ✓ Work is broadcasted on three public access channels, BDTV228 YouTube channel, www.bdtv228.net, classrooms and Facebook